



ECSU Atlanta Metro Alumni Chapter (AMAC) Meeting Minutes

01.05.19 | 10:30 AM | Auburn Avenue Research Library

Minutes taken by Keisha Sawyer and Stacy Mitchell.

The meeting was called to order at 10:50 AM by Trequita Overton c/o '99. Attendees were: Keisha Sawyer c/o '96; Stacy Mitchell c/o '94; Gwendolyn Weaver c/o '71; Charles (Chuck) Singleton c/o '68; Gloria Strong c/o '78, Elizabeth Holman c/o '82, Sheila Olive-Smith c/o; Ralph Nixon c/o '93; Carl Neely c/o '73; Cynthia Shackleford c/o '93; Jessie Graham c/o '76; Almeta Graham c/o '76; Mildred Cohen c/o; Frederick Melton Jr c/o '91; and Alexis Bushell c/o '80.

The purpose of the meeting is to update the group on National Alumni Association (NAA) business, discuss local chapter business and potential alumni engagement opportunities. The meeting began with roll call.

Updates from the University

Dr. Karrie G. Dixon is officially the new permanent chancellor of ECSU. Over the next 6-8 months, ECSU will undergo the development of a new strategic plan that will outline purpose, where they are going and how they are going to get there. Two priorities will be marketing and enrollment. ACE will be the motto for the process 'Accountability, Commitment, Excellence'.

Upcoming Events

- Open House and Winter Homecoming is Saturday, February 9, 2019. Basketball game (ECSU vs. Chowan University) will take place in the Vaughan Center starting at 4 PM (Girls Game).
- The CIAA Tournament will be held February 25th - March 2nd in Charlotte, NC. Headquarters for ECSU is the Omni Charlotte Hotel located at 132 East Trade Street, Charlotte, NC. Rooms are \$275 plus tax per night (choice of king, 2 double queens, and double superior/double signature). To reserve a room, call 844-293-6678 (special code: ECSU Alumni). All reservations require a non-refundable deposit of \$212 charged at the time of booking. To avoid any additional penalties, the reservation must be cancelled 3 days prior to arrival. Tournament tickets can be purchased through Ticketmaster (courtside \$485, Center Court \$250 and general admission \$200) promo code ECSU19. Additional questions, Enoch 252-335-3224. ECSU sections are 113, 114, and 127.
- ECSU Founder's Day Scholarship XII will be held on March 9, 2019, 6 PM at the K.E. White Center. Tickets are \$125. Proceeds will go toward the ECSU Foundation General Scholarship Fund. <https://www.ecsu.edu/administration/university-advancement/foundation/gala/index.html>
- Viking Fest: April 23-27

Updates from National Alumni Association (NAA)

Local Chapter Assessments: Invoices will be mailed out to NAA Chapters by Wednesday Jan 2nd on membership numbers. Estimated fee for AMAC is \$500 due by March 1st. February 20th Founders Day donation of \$500 (required); March 2nd Chancellor's Breakfast donation of \$1000 (required) for a total of \$2000 due by March 2nd from AMAC to NAA. Additional requirements include Down East Classic for donation of \$200 (required) in September and Mr./Ms. ECSU Alumni Contest for a donation of \$2000 (required) by October for a total of \$2200. This means each year the Atlanta Metro Alumni Chapter has to raise at least \$4200 in order to meet compliance as a charter organization of NAA.

Mr./Ms. Alumni Contest: This is considered the largest 'signature' fundraiser for NAA and is a requirement by all chapters to identify a representative (minimum \$2000 fundraising goal per chapter).

Regional and National Meetings: Winter Session is February 9th at Winter Homecoming (Elizabeth City); March 16th is Southern Regional Conference in Raleigh (10-2PM); NAA 49th Annual Convention is July 11-13 hosted by the Greater Charlotte Alumni Chapter.

NAA Membership Dues: \$50 general, lifetime \$750, couple lifetime \$1250.

<https://www.ecsu.edu/administration/university-advancement/alumni/stay-involved/>

Atlanta Metro Alumni Chapter (AMAC) Updates

Visit the AMAC Website for the latest general information on our chapter www.ecsuatlmetro.org

Alumni Retention/Database: The AMAC database is consistently updated. A mailout postcard was sent late December by AMAC to approximately 80 local graduates to retrieve phone number or email addresses to update our records.

Local Dues & Assessments: AMAC Membership dues are \$70 and can be paid via Cash App at \$ECSUAtlantaMetro; Paypal at ecsuatlmetro@gmail.com; via our website www.ecsuatlmetro.org or you can mail in your payment to: ECSU Atlanta Metro Alumni Chapter, 400 West Peachtree Street NW, Suite #4 – 1432, Atlanta, GA 30308. Local dues are critical in order for AMAC to meet assessment requirements to remain a charter organization of ECSUNAA. Each year our assessments are approximately \$4200.00. Members present at the meeting expressed concern on the financial impact to the chapter. AMAC will run a recruitment campaign to get at least 60 graduates to become local paid members. Those members will receive an AMAC lapel pendant courtesy of Charles Singleton, a ECSU note pad, wristband and pen. Please note at least 70% of all local dues goes towards scholarship dollars.

Treasurer's Report: Starting Balance on June 25, 2018 was \$6076.05. Ending Balance for 2018 was \$5844.49. Operating Expenses for 2018 totaled \$1637.47. This included various supplies/equipment, recruitment materials, travel expenses, website, mailbox, postcard mailout, etc. Local Membership Dues collected for 2018 totaled \$1534.01. In 2019, \$1538.46 was transferred to ECSU to create the Vivian S. Perrimon Scholarship. AMAC Bank Account balance as of Jan.5th is \$4306.03. Please note over half of the money in the AMAC bank account is allocated for the Vivian S. Perrimon Scholarship.

Vivian S. Perrimon Scholarship: To honor AMAC's 1st Chapter president, the late Vivian S. Perrimon, a scholarship was created by AMAC with ECSU. There was a minimum \$1,000 required to open the account. \$500 scholarships will be available to full time students with at least a 3.0 GPA, demonstrate a financial need and are members of the Pre-Alumni Association. Preference given to students from GA, AL, TX, FL, and LA. Chapter has the option to decide who can receive the scholarship. AMAC Chapter members can also donate to the scholarship fund via the university website. Quarterly reports will be provided to AMAC from ECSU on donations and scholarship account balance.

Currently, there are 7 Atlanta area students at ECSU. AMAC will follow-up with the admissions department to get updated information (email, phone, mail) in efforts to engage students as they haven't been responding to correspondences and reach out efforts from AMAC.

Election Year for AMAC Officers: Current Interim AMAC officers are serving a 1 year term until July 2019. Nomination and election information will be provided for anyone interested in officer positions by March with elections taking place by June for 2-year term positions. This will include a Mr. & Ms. AMAC.

Advisory Council: AMAC will create an advisory group of no more than 10 people consisting of past presidents and passionate graduates to provide support to the executive officers.

Student Recruitment: Equipment and materials have been purchased (banners, tablecloths, etc.) for AMAC to ensure our marketing displays are in compliance with university standards/uniformity. We need additional members to support the recruitment committee. All college fairs in support of AMAC must be approved by the AMAC president. All marketing materials and equipment for recruitment will stay in possession of AMAC officers. Going forward, recruiting activities will include aggressive follow-up (i.e. who visited the recruiting table; contact information; engagement with university, etc.). AMAC members can also request materials. Please contact AMAC President for more information.

Local Alumni Teachers/School Advocate Engagement: AMAC wants to know the names and contact information of local ECSU graduates who are teaching K-12 or working heavily in the school systems to provide ECSU marketing materials. Please send information to ecsuatlmetro@gmail.com.

Committee Recruitment: AMAC needs volunteers to support the following engagement committees: Program, Student Recruitment/Scholarship, Communications/Marketing, Constitution/Bylaws, Membership, and Fundraising. Please send your interests to ecsuatlmetro@gmail.com.

Archives/Updates/Newsletter: Chuck Singleton provided copies of the Atlanta Metro Journal, Volume 1, Issues 1 & 2 and also provided lapel pins for all graduates who paid dues at the meeting. He challenged members to raise at least \$1,050. No cost to the chapter for the lapel pins.

HBCU Alliance: AMAC is considering joining this organization for engagement opportunities with other HBCUs. Currently, there are 4 other CIAA schools who are in the Alliance (Fayetteville State, Virginia State, Virginia Union and Winston Salem State). The fee is \$250. <https://hbcualumniatlanta.org/>

Other: AMAC collected/donated \$150.00 cash as well as provided groceries to Ed Sparks and family on the loss of his wife Coffey. Members also attended the funeral and provided additional donations to him personally. Please continue to keep Ed and his three children (23yr old, 5yr old and 5-month-old) in your prayers. Ed is back at work at Ed's Barbeque so support his business: 898 GA-138 Spur, Jonesboro, GA 30236 | Phone: (770) 376-0410.

All members and guests are highly encouraged to invite other Vikings to our monthly meetings, visit our website and pay local and national dues. Additional donations of any amount are welcomed and will be used for scholarship purposes.

Next meeting will be in February via video conference call using Zoom (website and app platform) on a Thursday evening (date: TBD). Our goal moving forward with on-site and conference call meetings is for them to be no longer than 1hour or 1hr 15 mins.

Meeting was adjourned at 12:28 PM