

ECSU Atlanta Metro Alumni Chapter (AMAC) Meeting Minutes

05.30.19 | 7:00 PM | Conference Call: <https://us04web.zoom.us/j/2595426496>

Phone: 646 558 8656 ID: 259 542 6496

Meeting called to order by Trequita Overton '99 at 7:04PM. Attendees were: Lia Scott '12, Keisha Sawyer '96, Gwendolyn Weaver '71, Chuck Singleton '68, Liz Holman c/o '82, Stacia McFadden c/o '97, Ralph Nixon c/'93, Larry Ellis c/o '74, Sheila Olive-Smith c/o '82, Cheryl Hicks Bacon c/o '80, Dierdre Girardeau-Walker c/o '87, Mildred Cohen c/o '48 and Charlotte Woods c/o '96.

The purpose of this meeting is to provide members with both University and AMAC Chapter Updates, inform members of upcoming financial obligations and share upcoming events and volunteer opportunities.

ECSU Updates

Day of Giving: May 31st - ECSU has a goal of \$200,000 and requesting 1891 graduates to participate. The campaign started May 1st. Trequita encouraged members to give towards the cause. No donation is too small, as all donations count towards our percentage of alumni giving. Donations can be made at www.ecsu.edu/ecsugive Trequita reminded members that the [Vivian S. Perrimon Scholarship](#) is up online and members can donate to support Atlanta/Georgia students at ECSU.

40 Under 40 Society- Georgia Representation were Kevin Marshall c/o 2009, Damika Howard-Wayne c/o 2011. Members were encouraged to reach out if they know Kevin or Damika to become members of the chapter.

Chancellor's Installation: September 6th - More information will be provided soon. If there are people interested in attending, we would like to have representation there for her installation.

Roast N Toast: September 7th

Down East Classic: September 28th

Homecoming: October 13-20th

ECSU Alumni Directory - Members should have received an email regarding an update on the ECSU Alumni directory. There are over 20,000 alumni from ECSU, but the database is not accurate. Trequita encouraged members to participate. There will be a print and electronic copy of an ECSU Alumni Directory made. ECSU gear will also be available for purchase as part of a fundraiser for this activity. An Alumni directory was purchased for AMAC Archives. The directory is available for purchase for approximately \$151.12, with an installment option. Members should receive a postcard, phone call or email from Publishing Concepts (PCI). If not, the phone number to participate and contribute your information is 1-877-618-1624, available from 9a to 9p. The directory should be available in May 2020. If you have any questions or concerns, please contact the ECSU Office of Alumni Relations and Engagement at 252.335.3224 or edbond@ecsu.edu.



NAA Updates

Regional and National Meetings: ECSU NAA 49th Annual Convention is July 11-13 and is hosted by the Greater Charlotte Alumni Chapter. NAA has requested that each chapter bring at least 4 members. We need representation but may not send 4 members after careful consideration of cost (travel, registration, housing, meals and incidentals). Representatives sent would be expected to be vocal on behalf of AMAC. The Board leadership will lead a meeting with chapter delegates and other interested parties to ensure there is a clearly defined message from the AMAC chapter. The conference registration fee is \$195 before June 21 and \$270 after. The lodging rates range from \$159 - \$189. The conference is hosted at the Embassy Suites/Golf Resort and Spa. The chapter will sponsor at least one delegate. For more information:

<https://www.ecsu.edu/administration/university-advancement/alumni/naa-convention.html>

NAA Board Nominations: 2 positions open. Trequita encouraged members to apply for NAA board positions.

Fundraising Obligations NAA- Mr./Ms. Alumni Contest & Down East Classis: ECSU-AMAC financial responsibility is \$2200 (\$200 Down East, \$2000 Mr./Ms. Alumni) by October. We don't have to send a nominee for Mr./Ms. Alumni, but still have the financial obligation. \$1000 can come from raffle tickets which we have. Please contact Trequita if interested in securing or purchasing tickets. Members expressed wanting to potentially nominate a Ms. Alumni and the discussion on rotation of Mr./Ms. Each year as a representative of AMAC.

Membership- (\$50 general, lifetime \$750, couple lifetime \$1250) - Members were encouraged to join at <https://www.ecsu.edu/administration/university-advancement/alumni/donate.html> We currently have 19 ECSUNAA Life Members, 10 Paid 2019 ECSUNAA members and 29 Paid ECSU-AMAC Members. AMAC encourages both local and NAA membership.

AMAC Updates

- Treasurer's Report - Today's balance is \$3726.67. Items paid out include \$60 to the Murrell Family (in support of ECSU Alumna Pantina Murrell's Husband Steve's memorial c/o'99), ECSU Directory (\$151.12), ECSU Gear to sell (\$325.50 for 37 items); AMAC ECSU Promotional Items (2 ECSU Flags \$83.94)
- AMAC Election Year (Officers) - This year is an election year. Information will be shared with members in upcoming weeks. Members were encouraged to share their interest in positions with Trequita.
- Committee Recruitment/Member Profile – AMAC requests that graduates volunteer for the chapter. For members who signed up for committees, be on the look-out for more information and meeting dates. We need members to step up into leader roles. Committees include: Program, Student Recruitment & Scholarship, Communications & Marketing, Constitution & Bylaws, Membership, and Fundraising.
- AMAC Inventory & ECSU Gear - AMAC is stocking up on ECSU marketing/promotions items so that we can activate when called. Some items are also on sale for income. Items are expected to arrive next week. Approximately 28 ECSU alumni shirts were purchased

from Small -3XL and will be available for sale for \$10-15. Trequita is interested in doing a chapter photo shoot showcasing our Viking Pride.

- Student Recruitment – A new list was provided by the university of students who have expressed interest in attending ECSU. AMAC will start reach-out to students and asked members for their support.
- Fundraising Obligations - A reminder that we have to raise \$2200 by October. Fundraisers and local membership can significantly contribute to this goal. If members have fundraising suggestions, please send them along to Trequita.
- HBCU Alumni Alliance- Atlanta Membership is official and we are now on their website. NAA is not 100% on-board, so we have to showcase that membership is meaningful and viable for us and them. <https://hbcualumniatlanta.org/chapters/>
- HBCU Alumni 5K Run/Walk –June 29 8AM in Piedmont Park. This is the largest fundraiser with other universities with over 5000 in attendance and having 100+ people signed up for the race per team for some chapters. We currently have 13 people and 4 volunteers (Trequita, Shondrieka, Liz, and Shelia). We met the obligation of 3 volunteers in order to get income from the event. Registration is \$30 until tomorrow, when it goes up to \$35. Our goal is to raise \$1800 through our donation page and would like to see at least 25 people running on our team.

Want to Race? <https://raceroster.com/events/2019/21351/12th-annual-hbcu-runwalk-atlanta-georgia/register?team=178698>

Can't race but want to donate? <https://raceroster.com/events/2019/21351/12th-annual-hbcu-runwalk-atlanta-georgia/pledge/team/178698>

Trequita has been named Alumni Row Coordinator for the entire event. AMAC will have a booth in Alumni Lane from 8am-12pm (Lia is volunteering in this area) with merchandise, beverages, etc. Gwen will also volunteer at Alumni Lane. We need more volunteers to support our booth. Trequita will pick up a blue tent from Stacia for Alumni lane and future summer events. We are requesting a large show of Vikings to this event through donations, volunteerism, racing, or attending the event. There will be DJs, Food trucks, and Kids Zone. <https://hbcualumniatlanta.org/events/5k-run-walk/>

- [Summer Fest](#)- July 13th - This event was requested by ECSU Admissions Dept. to represent them in the College Fair from 1-4PM. *Keep in mind this is the same weekend as the NAA Convention.* The event will take place at the Mercedes Benz Stadium in the Home Depot Back Yard (off Northside Dr. across Vine City Marta Station). Volunteers committed thus far include Carl, Larry, Shondrieka, Trequita, Ralph, Charlotte and Gwen. We welcome more volunteers to support this event.
- [Tom Joyner's One More Time Experience Tour](#) – Aug.3rd at Wolf Creek Amphitheater. Stacia expressed adding an extra cost to the tickets to go towards the NAA donation. Tickets would be purchased in bulk and upsold to members and friends with the extra cost going toward NAA obligations. Ralph and Keisha will work with Stacia on this. Stay tuned for more information!
- [HBCU Night Out w/the Braves](#)- Aug. 15th If interested in attending as a group, reach out to Trequita. We already have a group of 13 interested in attending.

- [MEAC/SWAC Challenge](#)- Sept. 1st If interested in attending as a group, reach out to Trequita. Activities will be located in South Fulton. Game will be played in the Georgia State University Stadium.
- AKA College Fair- Sept. 21st Griffin Middle School (Cobb County) (Rho Zeta Omega Chapter of Alpha Kappa Alpha Sorority, Inc.) - Volunteers are needed. (Liz, Shelia, Cheryl? Please confirm)
- Freemont Foundation's College Fair- Sept.28th - This college fair is in Hapeville, GA and volunteers are needed. Gwen volunteered to support.
- [Celebration Bowl](#)- Dec.21st - If interested in attending as a group, reach out to Trequita.

Please Note: Both the Celebration Bowl and MEAC/SWAC Challenge are important events for HBCUs and our support is imperative. Increasing coverage and visibility can help ensure the event stays in Atlanta.

Trequita reiterated that major support is needed for both volunteering and financial support, especially in these beginning stages of the reboot of the AMA Chapter. Leadership and engagement among members were encouraged. Trequita expressed her gratitude for chapter involvement thus far and emphasized that, while the focus is on fundraising now, this is only temporary. The focus will not always be on fundraising if we work to meet and exceed our financial goals.

As requested by Gwen, we will work on event/ information print outs for members who do not use/access electronic versions.

Local Membership Dues AMAC- \$70 (www.ecsuatlmetro.org)

The next meeting will be in June. We are reaching to Auburn Avenue Research Library for possible dates, Date and Time TBD.

Meeting adjourned at 8pm